

1. Programme identification

1.1 Proponent Institution

The proponent Institution is my research Institution: Centro de Estudos de Comunicação e Sociedade (CECS/UM)

1.2. Participating Institutions

DESIGNATION
Laboratório de Comunicação e Conteúdos On-line (LABCOM/UBI)
Centro de Investigação em Comunicação Aplicada, Cultura e Novas Tecnologias (CICANT/ULHT/COFAC)
Centro de Investigação e Estudos de Sociologia (CIES-IUL/ISCTE-IUL)
Centro de Estudos de Comunicação e Linguagens (CECL/FCSH/UNL)
Centro de Investigação Media e Jornalismo (CIMJ)

1.3. Institutions granting the academic degree

DESIGNATION
ISCTE - Instituto Universitário de Lisboa (ISCTE-IUL)
Universidade do Minho (UM)
Universidade Lusófona de Humanidades e Tecnologias (ULHT/COFAC)
Universidade da Beira Interior (UBI)

1.4. Accreditation by the A3ES To be Requested

1.5.a. Programme title Communication Studies: Technology, Culture and Society

1.5.b. Título do programa (To be filled in portuguese) Estudos de Comunicação: Tecnologia, Cultura e Sociedade

1.6. Acronym of programme COMSOCITEC

1.7. Format of the programme National

1.8. Programme starting date 2013-09-16

1.9. Main Scientific Area Social Sciences and the Humanities

1.10. Keywords

Communication

Technology

Culture

Society

2. Intitution and their roles

2.1 Host contitions The host institutions are provided with very good and adequate infrastructures for this programme. The involved universities are modern, have good conditions for classes, and equipment to support research activities. Integrated in some of the most important university centres in Portugal, the proponent and the participating institutions offer all necessary conditions to host students and to achieve the objectives of this doctoral programme. The capabilities to successfully undertake this PhD programme encompass:

1) Facilities and equipment. Laboratories and equipment dedicated to advance training and research in media and communication, video and sound production centres, computer and multimedia centres, and a large variety of audio-visual equipment are available in the research units/universities (CICANT has available a smart technologies production lab financed by Samsung and a fully-equipped state-of-the-art AVID post-production centre too). Rooms for classes and working meetings/tutorial sessions, rooms for individual study equipped with computers, scanners, self-service office centres and Internet connection, as well as auditoriums

for seminars, conferences and other special sessions are also available in all institutions.

2) Documentation centres. All institutions have libraries with specialized sections on media, communication, journalism, cyber culture, cultural studies, sociology and technologies. Digital libraries and free access to the majority of scientific journals are also available for students who can research in specific data bases created by research projects.

3) Competitive funding. Acting for more than 10 years, all units participating in this programme have already a consolidated experience regarding competitive funding. The most important scientific projects in communication studies in Portugal were carried out by these six institutions. Although still fighting for the accreditation of the area in the context of social sciences and humanities, these institutions were able to get relevant national and international funding and to promote the internationalization of the Portuguese community. Many of these projects are currently in progress and available to host students in advance training (e.g. CECS: Identity Narratives and Social Memory - PTDC/CCI-COM/105100/2008; The Portuguese world of journalism - PTDC/CCI-JOR/11888/2009; Startups, survivals and failures in the Portuguese contemporary press - PTDC/CCI-COM/122387/2010; NET Station: shaping radio for web environment - PTDC/CCI-COM/122384/2010; EngageBook: touch, read and play - PTDC/CCI-COM/119030/2010; Gender in Focus - PTDC/CCI-COM/114182/2009; EMEDUS - European Media Literacy Education Study; Television Journalism and Citizenship - PTDC/CCI-JOR/099994/2008; Media Regulation in Portugal - PTDC/CCI-COM/104634/2008; The disease in news - PTDC/CCI-COM/103886/2008; Navigating with Magalhães - PTDC/CCI-COM/101381/2008; CICANT: Adopt_DTV - PTDC/CCI-COM/102576/2008; ComuniMEDIA - PTDC/CCI-COM/109887/2009; MOBSERV - PTDC/CCI-COM/115897/2009; Sound landscape of Lisbon - PTDC/CCI-CIN/120971/2010; LABCOM: Citizens Agenda - PTDC/CCI-JOR/098732/2008; Media, Reception and Memory - PTDC/CCI-COM/119014/2010; New Media and Politics - PTDC/CCI-COM/122715/2010; CIMJ: Politics and gender - PTDC/CCI-COM/102393/2008; Censorship and Mechanisms of control - PTDC/CCI-COM/117978/2010; Culture in the frontpage - PTDC/CCI-COM/122309/2010; CIES: New Generations of Journalists in Portugal - PTDC/CCI-JOR/100443/2008; Networking communication and cinema - PTDC/CCI-COM/115385/2009)

4) Networking. In the last five years the research team contributed to place the Portuguese scientific community in the global map. Connections with relevant associations (LUSOCOM, CONFIBERCOM, ECREA, ICA and IAMCR) and cooperation protocols with a large number of universities constitute additionally important host conditions to launch students in international scientific careers.

2.2 Expertise in advanced training A significant part of the research team already has a long experience in advanced training. The universities granting the degree have other programmes in communication sciences. Solid higher education institutions, these universities have been promoting advanced training for a long time. University of Minho and University of Beira Interior have the longest tradition in this study cycle in communication, but researchers from CECL and CIMJ have a relevant experience in PhD theses supervision too. First in a tutorial way, later in programmes organized according to Bologna declaration, these universities have already awarded many researchers with the PhD degree (almost half of the awarded researchers in Portuguese universities). Lusophone University of Lisbon and ISCTE have recently (for almost 5 years) started their own PhD in this area and their members also have experience in advanced training supervision.

As mentioned, members of the research team supervised a significant part of the PhD researches concluded in this field in Portugal. In the last five years, more than 70 PhD theses were concluded within the research units promoting this programme. On the other hand more than one hundred books (and eBooks) and about five hundred book chapters and papers in peer-reviewed journals were published by the team members. Dozens of international congresses and seminars were organized (e.g. CECS organized the IAMCR Annual Conference in 2010, three national SOPCOM congresses were organized, CICANT is organizing ECREA Annual Conference for 2014 and CECS prepares the Second World Iberoamerican Conference for 2014). The participant institutions sponsor nine series of books on communication and have regularly published twelve scientific journals.

Besides this significant productivity, the research team coordinates the majority of the scientific ongoing projects in Portugal, which means about 90% of the public funding for communication studies is concentrated in this consortium. From 2007 to 2012, FCT funded 25 collective research projects carried out by the team, representing more than 1.600 thousand Euros, and more than 40 other international projects were also funded by other institutions, like Entidade

Reguladora para a Comunicação Social, Gabinete para os Meios de Comunicação Social and European Union.

Associated to other PhD programmes, the host institutions have a particular concern with the organization of events particularly oriented to advanced training. In the last five years, many doctoral seminars on methodologies (visual analysis, content analysis, inquiry, interviews, statistics...) and on emergent thematic (online journalism, journalism education, media and children...) were organized and sponsored by these research centres. Other events engaged with the civil society were also promoted in the last few years.

Responsible for the majority of the scientific productivity in communication sciences, the host institutions also have a strong activity in what concerns second cycle studies. A wide range of master study plans are sponsored by this research team, whose experience in advanced studies admit supervision of innovative PhD theses in a very large area: media technology, arts of image and sound; social innovation, participation and communication (CICANT); media and citizenship; intercultural communication; journalism studies, media literacy and lusophone representations (CECS); media, journalism and democracy; media and journalism history; media, new technologies and social uses (CIMJ); contemporary culture (cyber, visual and network culture) language and textuality; media aesthetics; media and arts (CECL); ; communication and social mediations (CIES); multimedia communication; online content; participatory communication; cyber journalism; cinema; rhetoric (LabCom).

2.3 Complementarity and synergies between the host institutions Notwithstanding their independence and their research autonomy, the host institutions represent as a whole a very balanced research group. As a matter of fact, the research units involved in this programme represent the most important research centres working on communication in Portugal. In the past, some of them have indeed worked together to create an Associate Laboratory in Communication, which means they have already some history in terms of networking. Each one has been developing a particular expertise. The opportunity of working together in this PhD is assumed not as an overlap or coincidence in terms of specialization, but as a complementary effort to promote integrated knowledge in communication.

Each research centre has a singular identity in a specific field. The proponent institution, CECS has been developing an important role in research on communication, citizenship, media literacy, lusophony and intercultural communication. LabCom has been developing studies mainly on multimedia communication. CECL is the oldest research centre on communication in Portugal (it was founded in 1983) and has been researching and publishing mostly on communication, arts, technology and culture. Other research centres have carried out studies on journalism, but this is the main area at CIMJ. CICANT has been very active promoting applied communication projects and reflecting on technology innovations. With a sociological approach, CIES is more concerned with the study of communication and social mediations. Only a consortium like the one proposed for this PhD programme would make possible such complementariness. The capitalization of these synergies is therefore the main goal of this partnership.

The Portuguese Association of Communication Sciences (SOPCOM), founded in 1998, has been very efficient promoting the unit of the area and the connection between national researchers. Working together in the context of SOPCOM's working groups, researchers involved in this programme have already some experience in interdisciplinary and collaborative work. Those working groups in fact constitute test units for this broader synergy project, given that they bring together researchers from different research units cooperating in the same field. The communication sciences area in Portugal is still a narrow domain, but the continuous progress in this field and the dynamics of media culture demands enthusiasm and a diversified scientific competence. The research team coming from this consortium outlines this purpose. Relatively young but already with a solid experience, researchers' curricula express the diversity of approaches in which they may offer qualified expertise in areas such as journalism, cinema, advertising, organizational communication, media culture, media literacy, and gender studies. With diverse backgrounds (in philosophy, sociology, psychology, history, humanities...), these researchers also ensure the intended interdisciplinarity of the project

2.4 Collaboration with other institutions The proponent and the participating institutions have been collaborating with a very large number of other institutions. For academic and scientific purposes, the promoters of this PhD programme have already a long and wide experience in institutional cooperation. Three main categories of collaboration define this network:

1) Collaboration with national and international associations. The research team has a long tradition of connection with the most important scientific associations of communication

sciences, both in terms of membership and participation in scientific events and of leadership (the director of the programme is president of the SOPCOM and of the CONFIBERCOM; the president of ECREA is also member of the team; some other researchers are members of IAMCR International Council and a very wide range of this team members chair scientific sections and working groups within these associations).

2) Collaboration with other universities and research centres. Many protocols are already signed with other universities, in Europe, Africa and Latin America. Although it is impossible to refer to the entire list of protocols established, partners have collaboration projects with the following institutions: IN PORTUGAL: Universidade do Porto; Instituto de Ciências Sociais – Universidade de Lisboa; Centro de Investigação de Políticas do Ensino Superior; Escola Superior de Comunicação Social de Lisboa; IN FRANCE: Institut Français de Presse – Université de Paris II; Centre d’Études sur l’Actuel et le Quotidien – Paris; IN ITALY: Instituto di Comunicazione, Comportamento e Consumi – Libera Università di Lingue e Comunicazione di Milano; University of Torino; IN GERMANY: Darmstadt University; Munster University of Applied Sciences; IN BELGIUM: Ghent University; Sint-Lukas Brussels Uni College of Art and Design; IN UK: Sunderland University; Edge Hill University; IN BRAZIL: Universidade Federal do Rio de Janeiro; Universidade Federal da Bahia; ATOPOS – Centro de Pesquisa em Redes – Universidade de São Paulo; Universidade de Brasília; Universidade Federal de Minas Gerais; Pontifícia Universidade Católica do Rio Grande do Sul; IN SPAIN: Universidad de Santiago de Compostela; Universitat Autònoma de Barcelona

3) Collaboration with other public institutions. Many projects carried out by the participant institutions have been involving protocols with an extraordinary large number of public institutions, foundations and associations, such as Associação Portuguesa para a Promoção e Desenvolvimento da Sociedade de Informação; Global Communication Institute; Fundação Calouste Gulbenkian; Fundação Francisco Manuel dos Santos; OberCom; PT Comunicações; Entidade Reguladora para a Comunicação Social; Sindicato dos Jornalistas; European Foundation for the Improvement of Living and Working Conditions; Agência LUSA; FLAD; Fundação EDP; Fundação e Museu do Côa; Museu de Serralves; Gabinete para os Meios de Comunicação Social; UNESCO; Agência para a Sociedade do Conhecimento.

3. Research Team

3.1. Research team per institution

CENTRO DE ESTUDOS DE COMUNICAÇÃO E SOCIEDADE (CECS/UM)	STATUS	10/10
The core team is complete for this institution.		
LABORATÓRIO DE COMUNICAÇÃO E CONTEÚDOS ON-LINE (LABCOM/UBI)	STATUS	10/10
The core team is complete for this institution.		
CENTRO DE INVESTIGAÇÃO EM COMUNICAÇÃO APLICADA, CULTURA E NOVAS TECNOLOGIAS (CICANT/ULHT/COFAC)	STATUS	10/10
The core team is complete for this institution.		
CENTRO DE INVESTIGAÇÃO E ESTUDOS DE SOCIOLOGIA (CIES-IUL/ISCTE-IUL)	STATUS	10/10

CENTRO DE INVESTIGAÇÃO E ESTUDOS DE SOCIOLOGIA (CIES-IUL/ISCTE-IUL)	STATUS	10/10
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The core team is complete for this institution.

CENTRO DE ESTUDOS DE COMUNICAÇÃO E LINGUAGENS (CECL/FCSH/UNL)	STATUS	10/10
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The core team is complete for this institution.

CENTRO DE INVESTIGAÇÃO MEDIA E JORNALISMO (CIMJ)	STATUS	10/10
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The core team is complete for this institution.

3.2 Criteria for supervision of PhD students The supervision of PhD students is a key qualitative factor in this PhD programme given that tutorial monitoring of individual research paths will be a permanent feature throughout two or three curricular years. For this reason, the Directive Board will focus on a judicious evaluation of each student's profile and research project in order to select the most appropriate supervisor among the programme's team. Each supervisor must meet the following minimum requirements: a) be a PhD researcher for more than 5 years; b) hold consistent experience in advanced training and supervision; c) be the author of relevant literature in the scientific area (books and/or papers published in peer-reviewed journals); d) have experience in scientific events organization; e) be familiar with diverse research methodologies; f) be an active member of ongoing projects of his/her research unit.

Besides these fundamental criteria, the appointment of supervisors will take into account other relevant details of researchers' curricula, namely their previous professional experience. Whenever students' research requires knowledge of professional contexts, supervisors will be selected preferably among those members holding previous professional practice. On the other hand, supervisors should be nominated according to their particular scientific expertise. The Directive Board will always promote scientific empathy between supervisor (and co-supervisor) and the student. This means supervisors' curricula will also be evaluated in terms of its adjustment to the student's specific scientific area.

Shared supervision will be strongly encouraged. Considering that the contact with more than a single supervisor could enrich students' research experience and their advanced training the Directive Board will if possible sponsor the appointment of two supervisors per student. This procedure will favour the integration of young investigators (fulfilling the minimum requirements) as PhD supervisors in the programme.

All potential supervisors are additionally expected to: a) be permanently updated in terms of research methodologies, both qualitative and quantitative; b) participate in all scientific initiatives promoted by the PhD programme; c) participate in international research networks; d) be member of at least one international association of media/communication research.

Those who have never supervised a postgraduate research will not be appointed as single supervisors in this PhD programme. Researchers with long professional experience but recent scientific experience will also not be proposed for single supervision. Researchers in these two circumstances may however share the supervision with a senior researcher.

4. Characterization of the program

4.1. a) Strategy and aims This doctoral program is the result of a long history of cooperation between the participating institutions, some of whom have already worked together around the idea of forming an Associate Laboratory of Communication Sciences, a proposal submitted to FCT in 2008. The proposal of creating a program of advanced studies presented in this application arises from a mature aggregation work of each partner institution's expertise in the

field of communication sciences.

Given the context of this knowledge area in Portugal (university education has started only in the late 1970s and the scientific activity has been intensified only since the 1990s), this doctoral program has the main objective of contributing to the consolidation of communication studies. Despite the fact that PhD in this area have been awarded by Portuguese universities since 1991, communication sciences experienced in recent years an extraordinary development, driven largely by the strong impact of media on society and the cultural transformations operated by information technologies and by digital communication and networks. With an increasing number of publications (books and journals) and a significant number of ongoing projects, research centres gathered in this proposal have been particularly active in the advanced training of researchers. The number of PhD researchers in communication, however, is lower than the number of PhD researchers in other fields of social sciences such as sociology. According to data from the Ministry of Education and Science, the number of PhD researchers in communication awarded by Portuguese universities has yet to reach two hundred in total.

The third cycle of studies in communication sciences is in fact very recent. Before the accreditation of doctoral programmes according to the Bologna Declaration, few universities in Portugal could award the PhD degree in communication. Today, despite the 14 third cycle programmes in communication sciences currently offered by Portuguese universities, the area still lacks a programme of integrated studies. Existing programmes tend to be focused on the expertise of each promoting university, but none offers a formation with the amplitude promoted by this doctoral programme.

Founded in the complementarity between the partner institutions, this doctoral programme in 'Communication studies: technology, culture and society' aims to promote high quality research, bringing together the top researchers in this field. The goal is to attract candidates with profiles of exceptional academic (and/or professional) merit, demonstrating some experience in scientific research and the ability to integrate an advanced training programme of high quality standards.

It is the purpose of this doctoral programme to prepare new researchers for competitive research work that promotes the approach of scientific communication in this area to development levels achieved in other European countries. Enabling candidates to conduct entrepreneurial projects that promote a deeper knowledge of the processes of communication and foster business, community and civic development this area is therefore a central goal of this doctoral programme.

In order to intensify international networks, this project also aims at attracting applicants from other countries, particularly in Africa and Latin America, encouraging connection to international research groups, supporting academic and scientific exchanges, enhancing opportunities created by associations and stimulating scientific production in Portuguese. Bringing together leading research centres in communication in the country, which together have about 90% of public funding for this scientific area, this application aims to implement a doctoral programme of excellence with a proposal which also appeals to candidates from the ibero-American space. Assuming itself as the main Portuguese project of advanced training in communication, this PhD programme will also be an aggregator project, promoting unity and affirmation of the scientific community in international terms. Therefore, its implementation strategy will include the creation of a portal to disseminate the programme, its goals and its modalities, as well as the activities of the research centres linked to it, the work of networks created with institutions and international associations and relevant scientific events and publications.

4.1. b) Enquadramento e objetivos Este programa de doutoramento resulta de uma longa história de cooperação entre as instituições participantes, algumas das quais reunidas em torno da ideia de formação de um Laboratório Associado de Ciências da Comunicação, que foi objeto de uma proposta submetida à apreciação da FCT em 2008. A proposta de criação de um programa de estudos avançados apresentada por esta candidatura é, por isso, fruto de um amadurecido trabalho de conjugação dos domínios de especialização de cada instituição parceira na área das ciências da comunicação.

Atendendo ao contexto desta área de conhecimento em Portugal (em que o ensino universitário só foi iniciado no final da década de 1970 e a atividade científica se intensificou apenas a partir dos anos 1990), este programa de estudos doutorais tem o objetivo principal de contribuir para a consolidação dos estudos de comunicação. Apesar de o título de doutor nesta área ser atribuído por universidades portuguesas apenas desde 1991, as ciências da comunicação registaram nos últimos anos um extraordinário desenvolvimento, motivado em

boa medida pelo forte impacto dos média na sociedade e pelas transformações culturais operadas pelas tecnologias da informação e pela comunicação digital e em rede. Com um número crescente de publicações (de livros e de revistas científicas) e com um número assinalável de projetos em curso, os centros de investigação reunidos nesta proposta têm sido particularmente ativos na formação avançada de investigadores. O número de investigadores doutorados em comunicação está, porém, muito aquém do número de investigadores doutorados noutras áreas das ciências sociais como é o caso da sociologia. De acordo com dados do Ministério da Educação e da Ciência, o número de doutorados em comunicação por universidades portuguesas não chega ainda às duas centenas. Os cursos de terceiro ciclo de estudos em comunicação são, na verdade, muito recentes. Antes da acreditação dos programas doutorais de acordo com a Declaração de Bolonha, poucas universidades em Portugal atribuíam o grau de doutor em comunicação. Hoje, apesar de estarem em funcionamento 14 cursos de terceiro ciclo em ciências da comunicação, a área carece ainda de um programa de estudos integrados. Os cursos existentes tendem a responder pela especialidade de cada uma das escolas promotoras, mas nenhum oferece uma formação com a amplitude visada neste programa doutoral.

Fundado na complementaridade entre as instituições parceiras, este programa doutoral em 'Estudos da comunicação: tecnologias, cultura e sociedade' tem o objetivo de promover investigação de elevada qualidade, reunindo os melhores investigadores nacionais neste domínio. Neste sentido, pretende-se atrair candidatos com perfis de excecional mérito académico (ou profissional), que demonstrem alguma experiência em investigação científica e aptidão para integrar um programa de formação avançada de elevados padrões de qualidade. É propósito deste programa doutoral preparar novos investigadores para o trabalho de investigação competitiva, que promova a aproximação da comunicação científica nacional nesta área aos níveis de desenvolvimento registados noutros países europeus. Habilitar os candidatos para a realização de projetos empreendedores que estimulem o conhecimento aprofundado dos processos de comunicação e fomentem o desenvolvimento empresarial, comunitário e cívico neste domínio é, por isso, um objetivo central deste programa de doutoramento.

No sentido de intensificar as redes de trabalho internacionais, é ainda desígnio deste projeto atrair candidatos oriundos de outros países, nomeadamente africanos e ibero-americanos, encorajar a ligação a grupos internacionais de investigação, incentivar a realização de intercâmbio académico e científico, potenciar as oportunidades criadas pelos movimentos associativos e estimular a produção científica em língua portuguesa. Congregando os principais centros de investigação em comunicação do país, que no seu conjunto reúnem cerca de 90% do financiamento público para esta área científica, esta candidatura visa assim implementar um programa doutoral de excelência com extensão ao espaço ibero-americano. Assumindo-se como o principal projeto português de formação avançada em comunicação, este programa de doutoramento constituir-se-á também como um projeto agregador, que promova a unidade e a afirmação da comunidade científica em termos internacionais. Por isso, a sua estratégia de implementação passará inclusive pela criação de um portal que divulgue o programa, os seus objetivos e as suas modalidades de funcionamento, bem como as atividades dos centros de investigação a ele vinculados, as redes de trabalho criadas com instituições e associações internacionais e eventos científicos e publicações de referência.

4.2. Curricular Structure The curricular unit is organised in four years. The first semester will work as an intense curricular period, based in one town only. Classes will occur in Lisbon, in Braga or in Covilhã, in a rotating system – one year in each town. During this first semester, three curricular units must be attended by students: 1) 'Media and Society', a unit to reflect on the role media play in contemporary societies; 2) 'Communication and Culture', a unit to debate the challenges and effects of communication and technologies in modern-day culture; 3) 'Research Methodologies', a unit centered on giving students methodological tools and on debating their specificity for social sciences and humanities.

Each curricular unit will be organized in diverse intense modules. The academic staff will be constituted by one researcher per participating institution for each curricular unit, that is to say each unit will have a core team of six researchers. The objective is to gather the contributions of all research centres to the entire curricular work.

The second semester is based on a diverse strategy. Credits will correspond to two curricular units: 'Research Laboratory' and 'Research Seminar'. The first one will be developed without classes. Students will be distributed by supervisors and research units, where they will carry on research work integrated in the routines of the unit. This work will include the organization of

scientific events, the involvement in research tasks, the participation in publication work (by collaborating in editing work and in papers writing), and the contribution to new projects planning. The main goal is to promote learning results by experiencing the demands of research work, which means students will be integrated in specific collective projects in progress at the research centres.

The 'Research Seminar' presumes attendance of two concentrated doctoral seminars, each one organized in each of the towns where there were no classes during the first semester. These intensive seminars will be thematic and organized in sessions that may involve the participation of some invited foreign researchers. By the end of the second semester students will be asked to present their individual PhD projects, as a result of the attendance of these seminars. A panel of juries, composed by the Directive Board and some other researchers from the team, will evaluate the individual project as well as the progress made by each student. This evaluation process will result in the selection of 12 students who will be awarded with a doctoral scholarship starting from the third semester.

Those who are admitted to the second phase of the programme will carry on their individual PhD projects in a tutorial regime. Although concentrated in these projects, students will stay connected with the research unit and will maintain a regular activity 'embedded' in the routines of the group which they integrate.

4.3. Mobility In spite of being a national programme, this PhD is planned to promote national and international mobility. Although the first semester occurs only in one town (Lisbon, Braga or Covilhã, in a rotating basis), students will have to attend some components of the training in the other two towns. If classes occur in Lisbon students will attend two research seminars/doctoral schools, one in Braga and another in Covilhã, in the second semester. On the other hand, the research laboratories will imply the distribution of students by the research units where they will be incorporated.

Mobility is here promoted both for students and the research team, who will be engaged with all curricular and research activities wherever they are supposed to happen. The already existing interconnection between the research units will extend this sense of mobility, because students will be invited to participate in all scientific initiatives of these institutions.

The Directive Board will sponsor research missions in other countries and invest in the institutional association with other universities, especially in Brazil, but in other ibero-American countries too. In order to achieve this objective, promoters intend to make the most of the cooperative networking already created in the scope of some international associations and partnerships with other international research groups.

Four students will be awarded with mixed doctoral scholarships. These students will have the opportunity to develop international PhD projects and to make part of their academic trajectory in a foreign university (in one of the universities with which the promoters have already institutional relationship such as Universidade Federal de Minas Gerais and Universidade Federal da Bahia, in Brazil). The participant institutions have already some experience in these practices, both in what concerns hosting foreign students and regarding the awarding of PhD degrees to Portuguese students that were partially researching in another university/research centre.

Comparative studies will be particularly favoured by this kind of 'sandwich PhD'. Besides enriching the students' experience, these mobility actions will contribute to develop original approaches in communication sciences and to encourage research on other empirical contexts. In these international doctoral research projects, sponsored by mixed scholarships, students may also opt to make short research missions in a foreign institution (whether enterprise or university/research centre). Each institution participating in this PhD programme has a very wide offer of opportunities to be explored regarding exchange, because the research team has been very active in creating international networks.

4.4 Periodicity of admission Annual

4.5 Language of the program Portuguese

4.5.1. Justify your choice for the language selection Although admitting some activities in other languages, Portuguese will be the official language of this PhD programme. Three main reasons justify this choice: 1) first, this PhD is defined as a national programme, promoted only by Portuguese institutions; 2) the target population comes mainly from Portuguese speaking countries or from nations comfortable with this language; 3) finally, the programme is intended to contribute to the promotion of Portuguese as a language of thought and science.

Classes in the first semester will be taught mainly in Portuguese which is also the working language within research centres. The Directive Board considers that this choice will not

constitute any special difficulty, because students are expected to come mainly from Portuguese speaking countries or from other ibero-American countries, such as Spain, Argentina, Mexico or Venezuela (and those coming from these countries will benefit from the proximities Portuguese and Spanish have in linguistic terms, being easily integrated in classes and groups working in Portuguese).

Students will be encouraged to publish in Portuguese too. One of the main goals of this PhD programme is to contribute to disseminate scientific work in Portuguese. Although researchers have been spurred on publishing in English, the current academic 'lingua franca', Portuguese is the fifth language in the world (English is the third). There is therefore a very large idiomatic community that can benefit from the work developed and diffused in this language. On the other hand, this production in Portuguese is understood as a way of contributing to the human, cultural, social and scientific development of some countries, mainly the African Portuguese speaking countries.

Strategy is not the exclusive reason to justify the choice of this language. Cultural and historical reasons are also on the basis of this concern with the Portuguese language. The promoters of this PhD programme are aware of the cultural connection the ibero-American countries have among each other and of the historical responsibilities Portugal should assume regarding its former African colonies.

Notwithstanding this option, some classes and/or seminars may be taught in English and Spanish too. The Directive Board will promote special sessions with foreign researchers (from other countries in Europe and from the ibero-American space) and students will be encouraged to have exchanging experiences both with foreign researchers visiting the research units and by carrying out some short research missions abroad. Papers and theses may also be written in other languages. The investment in Portuguese does not mean disinvestment in other languages, namely English. Students will be advised to face both challenges: reinforce scientific production in Portuguese and follow the imperative of internationalization.

5. Recruitment strategy

5.1. Target population Promoted by six research units that are complementary in their contributions this PhD programme offers a very wide qualification in communication sciences. Diverse lines of investigation are here available due to the direct connection with projects carried out by the research centres. The association established across these units creates conditions to host students with interests in almost all domains of communication studies, such as journalism, arts, advertising, public relations, cinema, culture, technologies, cyber culture, multimedia communication, citizenship and media, intercultural communication, political communication, health and media, rhetoric, media literacy and participatory communication. Based on such a wide and solid thematic network this programme intends to attract students with backgrounds in social sciences and humanities mainly, but graduate/postgraduate students in technologies and communication systems or even in natural sciences might also be interested in this postgraduate study plan. Students will mostly be recruited from one of following groups: a) graduates in any social sciences or humanities area, both young investigators and practitioners, with strong academic background in fields like history, sociology, geography, philosophy, anthropology, archaeology, ethnography, economy, psychology, arts, and cultural studies; b) senior practitioners looking for the strengthening of their pragmatic knowledge; c) practitioners aiming at researching their own professional context and narrowing the relationship between the professional and academic fields; d) foreign researchers looking for the internationalization of their curricula.

Despite being a national programme, this PhD is specially designed to attract not only Portuguese students but also candidates from other Portuguese speaking countries, such as Brazil, Angola, Mozambique, Cape Verde, São Tomé and Príncipe, and East Timor, as well as candidates from other iberoamerican countries, like Argentina, Venezuela, Chile, Spain or Mexico. Strong historical and cultural reasons determine this orientation. Based on a double concern, this PhD programme intends to be an innovating proposal questioning technology challenges to human communication and actively promoting intercultural dialogue among communities linked by their history, language, culture, and lifestyles.

Those who want to deepen the comprehension of communication phenomena and to question the impact technology has in this fundamental human process might be particularly attracted by this programme. The curricular plan is organized to suit the expectation of mobility and research

'embedded' experiences. For this reason the target population comprises mostly candidates available for full-time research.

5.2. Admission criteria Given the intended outstanding quality standard for this PhD programme, admission criteria will be particularly demanding. Only the best of the best candidates will be enrolled in the programme. For this reason, admission criteria are divided into three specific groups:

1. Previous academic qualification. According to the Portuguese legislation, candidates should have a diploma in master level degree/second cycle higher education, or at least in graduation level/first cycle higher education, obtained in a national or foreign institution. In very exceptional cases, undergraduate candidates can be considered. This situation is admissible only when candidates have extraordinary professional curriculum. In these cases, candidates will be required to undertake a written pre-examination to assess their merit and to confirm their conditions to integrate an excellent group of students.

2. Professional and/or academic curriculum. Candidates should present detailed curriculum vitae, detailing their professional background and their particular lifetime history. This information is absolutely necessary for undergraduate candidates, but it will be considered as an added-value for graduate or postgraduate candidates, reporting professional experience and academic curriculum. In academic terms, candidates should indicate their publications (books, papers in peer-reviewed journals, book chapters...), participation in conferences, organization of scientific meetings and participation/coordination of research projects.

3. Activities of academic extension. Candidates should describe their involvement in actions intended to promote citizenship and community integration. Participation in intervention projects, contributions to public campaigns, and promotion of social and cultural development initiatives will be considered as favourable performance indicators to justify the enrolment in the PhD programme.

Additionally, applications should include a presentation letter where candidates should explain their motivation to enter this PhD programme and should put forward ideas concerning their plans for a personal contribution to the communication studies field. This letter should also highlight skills for research work and ability to plan collective research activities.

This PhD programme is not intended to be an initiation to research work. It is projected to promote the prosecution, deepening and development of research work. For this reason, previous experience in research is a fundamental admission criterion. Senior practitioners are also expected to demonstrate talent in terms of research processes and skills in academic writing. Those who do not make obvious this ability will not fit the minimum requirements to be admitted to the programme. The lack of any qualification or professional or research experience in communication sciences will be considered an exclusion criterion. Even graduate/postgraduate candidates in other scientific areas must demonstrate

5.3. Selection and ranking criteria The application period will be announced four months before the beginning of each programme. The announcement will detail the intended target population, the profile of the students to be admitted, the application procedure, and the admission and selection criteria for both phases of the programme. Candidates will be asked to include in their application the following elements:

1. Presentation letter
2. Detailed curriculum vitae
3. Additional relevant information

The Directive Board will lead the selection and ranking process. The objective is to appraise each candidate's profile and rank them according to the admission criteria as defined in the previous item. Each group of criteria will correspond to a percentage of points, according to the following allocation:

1. Previous academic qualification. It will be punctuated from zero to 30 points. The Directive Board will ponder the area of academic qualification, the coherence of the candidate's path (relationship between graduation and post graduation if relevant) and how successful the candidate was in this trajectory. When candidates do not hold a graduate degree, the mark for this group of criteria will be replaced by the mark of the pre-examination as defined before.
2. Professional and/or academic curriculum. The Directive Board will weigh up (from zero to 50 points) the variety and degree of responsibilities involved in professional activities, as well as their relationship with the area of the PhD programme. The same will occur in case of academic curricula.
3. Activities of academic extension. The Directive Board will consider this item with a maximum of 15 points, by valuing the diversity of this kind of activities and the degree of personal

involvement candidates may demonstrate.

4. A maximum of five points will be reserved to the presentation letter. The Directive Board will value the quality of this letter and the additional information that can be given to better assess the candidates' profile.

The final punctuation for each candidate will result from the sum of all these four groups. Candidates will be ranked from 100 to zero. The best 18 candidates will be enrolled in the programme and awarded with a fellowship for the first step/first year of the programme. Candidates with less than 70 points will be excluded. Results will be published in a detailed chart.

A second selection and ranking process will occur at the end of the first year. To select which 12 students will continue to the second step, the Directive Board will analyse the project developed during the second semester, the progress each student has done and how far they got involved in the research units promoting the programme. In this phase, students will be classified and ranked from zero to 20. Only the best 12 students will go further and be awarded with a studentship.

5.4. Advertising Resulting from a partnership of six research units, this PhD programme will benefit from a very wide net of contacts and therefore opportunities to be advertised. Each partner will collaborate in the diffusion of information, by approaching their own students and their communities. Additionally, the Executive Board will promote national and international actions to get the target population. This campaign includes:

- advertising in national media. The programme will be announced on newspapers, radio, TV and other media websites;
 - direct mailing focused on practitioners. Senior journalists, public relations, advertisers, producers, and communication managers will be personally informed of the programme and invited to apply;
 - information dissemination through national and international universities. Posters and flyers will be produced to advertise the programme in the most important universities in Portugal and African and Ibero-american countries.
 - diffusion of information through national and international associations of communication sciences. Taking advantage of the relationship the team has with the most important associations in the field, the programme will be announced through international mailing lists. Besides ICA, IAMCR and ECREA, the promoters of the programme will be particularly focused on the lusophone and ibero-american associations, such as SOPCOM – the Portuguese Association of Communication Sciences, LUSOCOM – the Federation of Lusophone Associations of Communication, CONFIBERCOM – the Confederation of Ibero-American Associations of Communication and all its members, which cover almost all Ibero-American countries.
 - dissemination through social networks. Besides more formal ways of advertising, the Executive Board will not ignore the importance social networks have. Specific profiles will be created on Facebook and Twitter.
 - a dedicated website for the programme. Given the relevance attributed to this programme, a website to inform on its regulations, curricular structure, admission criteria, and functioning will be created. Links to this website will be included in all partners' own websites and all information supports will refer to it too.
 - a dedicated e-mail address will also be created. The Executive Board will be particularly geared towards individually addressing concerns and doubts of potential candidates.
- The advertising/promotion strategy will be as wide as possible. The objective is to increase the number of applications and to ensure that the best candidates get informed.

5.5. Number of students to admit in each edition 18

5.5.1. Please justify your answer This PhD programme is organised in two tiers. The first year will be filled with dedicated classes and with the promotion of integration in research units. The following years will correspond to the development of the individual research project. The PhD thesis project will start formally only after the second semester.

For this reason, in the first year of each edition 18 candidates will be admitted. The maximum number is here considered due to the following two main reasons:

- Communication Sciences is still a more or less recent scientific area. Although communication as a phenomenon has been studied for a long time, as a formal scientific field, communication studies as a strong autonomous field in Portugal has no more than 15 years. The first PhD in this area in Portuguese universities was awarded in 1991, although before the 1990's some theses on communication were carried out in other social science areas, namely sociology. The

number of concluded PhD researches in communication in Portuguese universities has not reached two hundred. For this reason, this PhD programme is intended to answer the demand for advanced knowledge in this area and to improve communication studies.

- Communication is a fundamental area for the social and cultural development of societies.

Directly or not, this area has a strong impact in all domains of personal and public life.

Communication is essential to promote health, security and citizenship. Communication is an indispensable activity for economic transactions. Communication is at the heart of meaningful intercultural dialogue. Many interests justify the investment in advanced research in communication sciences. Emergent concerns with media literacy and technology effects in social relationships are still deprived of detailed studies and many areas still demand studies of applied communication (to politics, to economy, to culture, to literacy, to health and welfare promotion...).

With 18 students in each first year, diverse projects can be designed to face these challenges.

On the other hand, a solid community of researchers can be sponsored by this programme.

Only 12 students will go further. This idea of a second selection process will also improve healthy competition between students inviting them to do their best. And those who do not pass to the second step may later be integrated in other research projects.

The initial integration of 18 students in the programme will promote the diversity of research ideas, as well as the creation of dynamics favouring the development of research networks.

Moreover, as stated before, the programme is oriented towards a very large international scope, which means it should promote the enrolment of people coming from diverse countries.

5.6. Recruitment strategy and typology of fellowships

TYPE OF SCHOLARSHIP				
PORTUGAL	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR
Doctoral Scholarship[BD] (1)	0	8	8	8
Research Scholarship[BI] (3)	18	0	0	0
TYPE OF SCHOLARSHIP				
BOTH IN PORTUGAL AND ABROAD	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR
Doctoral Scholarship[BD] (2)	0	4	4	4
Total of scholarships				54

6. Management and governance

6.1. Governance The governing structure of this PhD programme is anchored in two distinct bodies: a) the Directive Board and the Executive Board. The Director of the programme heads the proponent institution and will superintend both boards, each one including one member of each participating institution.

The Directive Board is mainly responsible for the scientific component of the programme.

Sponsors constituting this board will have the following competencies: a) to select candidates; b) to organize curricular and scientific activities; c) to promote the internationalization of the programme, by supporting the relationship with international partners (universities and research centres); d) to plan the final examination. The Directive Board will also be particularly active in monitoring the programme's functioning and its articulation with research units' activity.

Supervisors will report periodically to the Directive Board on the progress of students' research.

The Directive Board is constituted by the following members: the Director, Moisés de Lemos Martins (Centro de Estudos de Comunicação e Sociedade); Cláudia Álvares (Centro de

Investigação em Comunicação Aplicada e Novas Tecnologias); José Bragança de Miranda (Centro de Estudos de Comunicação e Linguagens); Estrela Serrano (Centro de Investigação Média e Jornalismo); António Fidalgo (Laboratório de Comunicação e Conteúdos On-line); and José Rebelo (Centro de Investigação e Estudos de Sociologia).

The Executive Board will closely liaise with the Directive Board and will be responsible for all administrative procedures. The competencies of this board will mainly encompass promoting the programme and providing logistic support for its implementation. It will be constituted by the following members: Manuel Pinto (Centro de Estudos de Comunicação e Sociedade); Manuel Damásio (Centro de Investigação em Comunicação Aplicada e Novas Tecnologias); Maria Teresa Cruz (Centro de Estudos de Comunicação e Linguagens); Isabel Férin (Centro de Investigação Média e Jornalismo); Paulo Serra (Laboratório de Comunicação e Conteúdos On-line); and Gustavo Cardoso (Centro de Investigação e Estudos de Sociologia).

The Directive Board will have three ordinary meetings per year – beginning (by September), middle (by February), and end (by June) of the academic year. Besides these formal meetings, the Directive Board will maintain permanent email contact and organize informal videoconference gatherings whenever circumstances demand it. The Executive Board will meet in person at the beginning of each semester and once every two months by videoconference. A report must be submitted to the Director per semester.

Involving six partners, the governance structure will not work as a sum of seven parts. Sponsors are expected to cooperate towards the programme's unit.

6.2. Monitoring of the students Although organized in some curricular units and collective classes or seminars, this PhD programme is particularly based on tutorial mentoring. All candidates will be invited to describe their personal interests in terms of research, which means that students will be individually advised from the very beginning of their admission to the programme. Each urban pole will have a designated research adviser.

The study plan expresses a particular concern with students' introduction to concrete research practices. Within the Research Laboratory unit students will become strongly involved in ongoing projects. Under the supervision of young investigators and the projects' coordinators students will be challenged to take part in 'embedded research experiences'. During the entire programme they will also be encouraged to prepare papers for publication in peer-reviewed journals and papers for presentation at national and/or international scientific meetings. This methodology will contribute to attain the following objectives: a) helping the academic staff to assess students progress; b) promoting scientific productivity in communication sciences studies area; c) stimulating the enrichment of students' curricula; d) contributing to clarify students' research focus; e) improving students' motivation for research methods; f) developing academic writing skills.

Students will have an intense contact with all researchers involved both in the programme and in the research units. The purpose is to make them become more sensitive to the specificities of research work and to better define the expertise they would like to develop. Besides planned routine work for each curricular unit, more informal meetings between students and the research staff will be organized. The main goal of these meetings will be to promote the collective debate on contemporaneous research challenges in social sciences and humanities and their relative relevance to civil society.

The Executive Board will additionally create a specific unit to mentor students in terms of vocation and career development, both in the research field and in the professional domain. This office will be responsible for: a) advertising call for papers, b) disseminating information on fellowships and working positions; c) promoting students connection with national and international scientific and professional associations and networks; d) advising students in terms of career options.

Finally, taking full advantage of interactive technologies online forums will be created to bring students to meta-debates on the academic routine, on researchers profiles, and on the future of research work and its relevant contribution for human, social, and cultural development.

7. Monitoring

7.1. External advisory committee In accordance with the regulations of PD-F programme, an external supervisory committee was invited to monitor this PhD programme's activity. This committee will be constituted by the following international researchers: Annabelle Sreberny, Rémy Rieffel and Marcos Palácios.

Annabelle Sreberny (whose CV may be consulted in this link:

<http://www.soas.ac.uk/staff/staff31856.php>) is professor of Global Media and Communications at the School of Oriental and African Studies of the University of London, member of the Centre for Media and Film Studies, as well as of the Centre for Migration and Diaspora Studies and of London Middle East Institute. She is also advisory committee member of the Centre for Iranian Studies. Author of many book chapters and articles, Annabelle Sreberny was President of the IAMCR from 2008 to 2012.

Rémy Rieffel (whose CV may be consulted in this link

http://www.lasics.uminho.pt/docs/Remy_Rieffel.pdf), is professor of Information and Communication Sciences at Université Paris-II Panthéon-Assas and at Institut Français de Presse in Paris. He is member of the Centre d'Analyse et de Recherche Interdisciplinaire sur les Médias (CARISM). Author of many books on media and journalism, Rémy Rieffel is a reference researcher in journalism studies.

Marcos Palácios (whose public key at FCT is J596854nba6p) is full professor of Journalism at Universidade Federal da Bahia (Brazil). He works mainly on online journalism and new technologies of communication. With a long experience in international projects coordination, Marcos Palácios was one of the founders of two research groups in Brazil (Grupo de Ciberpesquisa and Grupo de Pesquisa em Jornalismo Online). He is member of the Scientific Board of the Brazilian Association of Researchers on cyber culture. In 2009 the Brazilian Association of Researchers on Journalism appointed him as a Senior Researcher. Currently he is also consultant of the CNPq and CAPES (two Brazilian research support agencies).

Three main reasons support our choice: 1) the outstanding role these researchers have been playing in the development of the communication sciences; 2) the fact that they come from three different contexts, representing three different scientific realities – the Anglo-Saxon, the French and the Latin American – and thus embody the broad appeal of our programme; 3) the fact that all of them have a long experience in projects coordination and in supervising research groups.

This committee will receive an annual report from the Directive Board (with information on the programme's development, the students' progress, the students' perception of the relevance and quality of the programme, its achievements and the impact of its productivity). The external supervisory committee will examine this data and visit the Directive Board each year to discuss recommendations on how to improve global quality. The supervisors will prepare a report to FCT to inform on the monitoring process.

7.2. Self-monitoring Self-monitoring follows in this PhD programme the quality assurance system already implemented in each university associated with this proposal. This means the monitoring mechanisms already established within the participant institutions will be kept. As a matter of fact, the programme will capitalize on tools already used to assess the quality of research and the quality of advanced training.

Besides these instruments already implemented, this PhD programme will promote the following monitoring actions, which will involve both students and the researchers/academic staff:

- 1) regular reports of the academic staff and supervisors to the Directive Board. These reports should mention the way classes were carried out and the progress made by students. The scientific productivity resulting from Research Laboratory work must also be demonstrated in these accounts.
- 2) bi-annual reports of the Executive Board to the Directive Board. Members of the Executive Board, those responsible for the logistics management of the programme, will report each semester on the actions carried out and on all expenses allocated to the programme.
- 3) annual summary of each research unit. Each participant institution is asked to analyse the extent of its contribution to the programme's success. This report will help the Directive Board to assess the singular contribution of each research unit and to identify problems that may demand special attention.
- 4) satisfaction inquiry. Students will be annually inquired on their perceptions about the programme and on their expectations in terms of advanced training. The Directive Board will consider this information to reorganize the programme's activities and adjust them to the research and professional demands. Students will also be strongly encouraged to send regular feedback to the Executive and Directive Board. An electronic helpdesk will be created to facilitate the contact with the students. A designated ombudsman will answer suggestions, complaints, and comments presented by the students.

Regarding self-monitoring, the Directive Board will also maintain under close observation 'embedded' research experiences. The rank of scientific productivity will be an indicator of the success level of these experiences, as well as the new projects that may be implemented with

the students' collaboration (or of their own enterprise). The Directive Board will finally examine the applications to the programme each year. The objective is to analyse the level of demand, both national and international, as well as the quality of candidates who look for this programme.

8. Budget

8.1. Budget requested to FCT

	TOTAL
Scholarships [from 5.6]	2547360.00

Centro de Estudos de Comunicação e Sociedade (CECS/UM)

	Per edition (four years)	Total
Others	2250.00	9000.00

The budget requirement of this institution will support part of the contribution towards the functioning of the PhD programme. Expenses concerning the Executive and the Directive Boards' work will be shared by all institutions.

Each research unit will contribute to a common budget with the following expensed to be debited in equal terms to all participating institutions:

- Acquisition of design service. The visual/graphic identity of the programme will be contracted out. The detailed budget will also include expenses with the creation of the programme's website;
 - Advertising. The Executive Board will contract a specific agency to create ads and spots to advertise the programme. Costs with creative work and space and time slot allocations on different media are also considered here.
 - Logistic management. Each research unit will hire a part-time collaborator to support the logistics of students' enrolment and academic/research activities to be carried out by the programme.
 - Travel and accommodation. Since this programme implies mobility across the involved institutions, a substantial part of the funding will cover expenses with travel and accommodation of Executive and Directive Board (who will need to meet periodically) and with travel and accommodation of academic staff during the first semester (although occurring in only one town – Braga, Covilhã or Lisboa – classes will be assured by researchers coming from all research units).
 - Current expenses. Part of the budget includes expenses with consumables (office material, bibliography acquisition, equipment acquisition, subscription of scientific journals...)
- Besides these common expenses – towards which FCT is requested to contribute 1150,00 € per year - Centro de Estudos de Comunicação e Sociedade will support travel and accommodation of a consultant each year. As such, the budget requested for this institution sums up 2250,00€.

Laboratório de Comunicação e Conteúdos On-line (LABCOM/UBI)

	Per edition (four years)	Total
Others	2150.00	8600.00

The budget requirement of this institution will support part of the contribution towards the functioning of the PhD programme. Expenses concerning the Executive and the Directive Boards' work will be shared by all institutions.

Each research unit will contribute to a common budget with the following expensed to be debited in equal terms to all participating institutions:

- Acquisition of design service. The visual/graphic identity of the programme will be contracted out. The detailed budget will also include expenses with the creation of the programme's

website;

- Advertising. The Executive Board will contract a specific agency to create ads and spots to advertise the programme. Costs with creative work and space and time slot allocations on different media are also considered here.

- Logistic management. Each research unit will hire a part-time collaborator to support the logistics of students' enrolment and academic/research activities to be carried out by the programme.

- Travel and accommodation. Since this programme implies mobility across the involved institutions, a substantial part of the funding will cover expenses with travel and accommodation of Executive and Directive Board (who will need to meet periodically) and with travel and accommodation of academic staff during the first semester (although occurring in only one town – Braga, Covilhã or Lisboa – classes will be assured by researchers coming from all research units).

- Current expenses. Part of the budget includes expenses with consumables (office material, bibliography acquisition, equipment acquisition, subscription of scientific journals...)

Besides these common expenses – towards which FCT is requested to contribute 1150,00 € per year – Laboratório de Comunicação e Conteúdos Online will support travel and accommodation of a consultant each year. As such, the budget requested for this institution sums up 2150,00€.

Centro de Investigação em Comunicação Aplicada, Cultura e Novas Tecnologias (CICANT/ULHT/COFAC)

	Per edition (four years)	Total
Others	1150.00	4600.00

The budget requirement of this institution will support part of the contribution towards the functioning of the PhD programme. Expenses concerning the Executive and the Directive Boards' work will be shared by all institutions.

Each research unit will contribute to a common budget with the following expensed to be debited in equal terms to all participating institutions:

- Acquisition of design service. The visual/graphic identity of the programme will be contracted out. The detailed budget will also include expenses with the creation of the programme's website;

- Advertising. The Executive Board will contract a specific agency to create ads and spots to advertise the programme. Costs with creative work and space and time slot allocations on different media are also considered here.

- Logistic management. Each research unit will hire a part-time collaborator to support the logistics of students' enrolment and academic/research activities to be carried out by the programme.

- Travel and accommodation. Since this programme implies mobility across the involved institutions, a substantial part of the funding will cover expenses with travel and accommodation of Executive and Directive Board (who will need to meet periodically) and with travel and accommodation of academic staff during the first semester (although occurring in only one town – Braga, Covilhã or Lisboa – classes will be assured by researchers coming from all research units).

- Current expenses. Part of the budget includes expenses with consumables (office material, bibliography acquisition, equipment acquisition, subscription of scientific journals...)

Centro de Investigação e Estudos de Sociologia (CIES-IUL/ISCTE-IUL)

	Per edition (four years)	Total
Others	2150.00	8600.00

The budget requirement of this institution will support part of the contribution towards the functioning of the PhD programme. Expenses concerning the Executive and the Directive Boards' work will be shared by all institutions.

Each research unit will contribute to a common budget with the following expensed to be debited in equal terms to all participating institutions:

- Acquisition of design service. The visual/graphic identity of the programme will be contracted out. The detailed budget will also include expenses with the creation of the programme's

website;

- Advertising. The Executive Board will contract a specific agency to create ads and spots to advertise the programme. Costs with creative work and space and time slot allocations on different media are also considered here.

- Logistic management. Each research unit will hire a part-time collaborator to support the logistics of students' enrolment and academic/research activities to be carried out by the programme.

- Travel and accommodation. Since this programme implies mobility across the involved institutions, a substantial part of the funding will cover expenses with travel and accommodation of Executive and Directive Board (who will need to meet periodically) and with travel and accommodation of academic staff during the first semester (although occurring in only one town – Braga, Covilhã or Lisboa – classes will be assured by researchers coming from all research units).

- Current expenses. Part of the budget includes expenses with consumables (office material, bibliography acquisition, equipment acquisition, subscription of scientific journals...)

Besides these common expenses – towards which FCT is requested to contribute 1150,00 € per year – Centro de Investigação e Estudos de Sociologia will support travel and accommodation of a consultant each year. As such, the budget requested for this institution sums up 2150,00 €.

Centro de Estudos de Comunicação e Linguagens (CECL/FCSH/UNL)

	Per edition (four years)	Total
Others	1150.00	4600.00

The budget requirement of this institution will support part of the contribution towards the functioning of the PhD programme. Expenses concerning the Executive and the Directive Boards' work will be shared by all institutions.

Each research unit will contribute to a common budget with the following expensed to be debited in equal terms to all participating institutions:

- Acquisition of design service. The visual/graphic identity of the programme will be contracted out. The detailed budget will also include expenses with the creation of the programme's website;

- Advertising. The Executive Board will contract a specific agency to create ads and spots to advertise the programme. Costs with creative work and space and time slot allocations on different media are also considered here.

- Logistic management. Each research unit will hire a part-time collaborator to support the logistics of students' enrolment and academic/research activities to be carried out by the programme.

- Travel and accommodation. Since this programme implies mobility across the involved institutions, a substantial part of the funding will cover expenses with travel and accommodation of Executive and Directive Board (who will need to meet periodically) and with travel and accommodation of academic staff during the first semester (although occurring in only one town – Braga, Covilhã or Lisboa – classes will be assured by researchers coming from all research units).

- Current expenses. Part of the budget includes expenses with consumables (office material, bibliography acquisition, equipment acquisition, subscription of scientific journals...)

Centro de Investigação Media e Jornalismo (CIMJ)

	Per edition (four years)	Total
Others	1150.00	4600.00

The budget requirement of this institution will support part of the contribution towards the functioning of the PhD programme. Expenses concerning the Executive and the Directive Boards' work will be shared by all institutions.

Each research unit will contribute to a common budget with the following expensed to be debited in equal terms to all participating institutions:

- Acquisition of design service. The visual/graphic identity of the programme will be contracted out. The detailed budget will also include expenses with the creation of the programme's website;

- Advertising. The Executive Board will contract a specific agency to create ads and spots to advertise the programme. Costs with creative work and space and time slot allocations on different media are also considered here.
- Logistic management. Each research unit will hire a part-time collaborator to support the logistics of students' enrolment and academic/research activities to be carried out by the programme.
- Travel and accommodation. Since this programme implies mobility across the involved institutions, a substantial part of the funding will cover expenses with travel and accommodation of Executive and Directive Board (who will need to meet periodically) and with travel and accommodation of academic staff during the first semester (although occurring in only one town – Braga, Covilhã or Lisboa – classes will be assured by researchers coming from all research units).
- Current expenses. Part of the budget includes expenses with consumables (office material, bibliography acquisition, equipment acquisition, subscription of scientific journals...)

total	40000.00
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8.2. Other financial support Besides the budget requested to FCT for scholarships and for the functioning of each participant institution, this PhD programme will desirably count on additional funding to improve the quality of the study plan. The Executive Board will be very active looking for sponsors and funding for new projects where students are expected to develop research experience. Partnerships with enterprises and public institutions may also be set up to support research and academic activities, such as special seminars and retreats with students for in-depth training. International researchers for extraordinary sessions may also be invited with the support of these institutions.

Although in an uncountable way, funded projects carried out by the research units will also contribute in financial terms to the programme. Research activities developed in the scope of these projects will be subsidised by their funds (namely in what concerns empirical tasks to promote the acquisition of solid competences in research methodologies). Students will also be engaged with the search for new funding. Within the scope of Research Laboratory curricular unit, students will be particularly trained to submit new research proposals for eventual funding. If successful, these submissions are intended to return additional funding to the PhD programme.

A substantial part of the programme's funding will come from tuition fees. Although paid to the institutions in which the student is registered, one third of these fees will be transferred to the research units and destined to support the PhD programme. The Directive Board will manage this funding to support mainly the acquisition of bibliography and research equipment, as well as to encourage students to participate in international scientific meetings.

Two thousand and five hundred Euros is the annual tuition fee set for this programme. About 800,00 € per student will be allocated to the programmes' funding each year. This means in the first year the programme will be additionally reinforced by 14.400,00 €, coming from the 18 students enrolled ($800,00 \text{ €} * 18 \text{ students} = 14.400,00 \text{ €}$). This amount will be higher each year, as new editions start. In the second year, for instance, this additional funding will sum up 24.000,00 € ($800,00 \text{ €} * 18 \text{ students enrolled in the second edition} + 800,00 \text{ €} * 12 \text{ students enrolled in the second year of the first edition}$).

All additional funding will be distributed by the research units, once each one is responsible for the management of its own contribution to the programme. The Directive Board is sovereign making decisions to improve the programme and will work 'above' each unit. For this reason, the financial administration is a competence of each research unit, but each participant institution is accountable to the Directive Board.